

Wisconsin



2010

Foundation Grants:
\$603,055

Community Investments:
\$96,280

Pledged Associate Giving:
\$193,417



Wheaton Franciscan Healthcare St. Joseph Foundation

A grant from the WellPoint Foundation supports the Wheaton Franciscan Healthcare — St. Joseph Foundation's Early Engagement program. This effort promotes appropriate prenatal care and smoking-cessation programs for at-risk pregnant women in Milwaukee.

Highlights

Giving 2010

YMCA of Metro Milwaukee A grant from the WellPoint Foundation supports YMCA programs that promote healthy lifestyles (nutrition and exercise) among families. New Kids at the YMCA is an intervention program targeting pediatric obesity. New Parents/Healthy Tots is open to parents with children wanting to learn how to set the stage for a healthy family lifestyle.

Wisconsin League for Nursing WLN scholarships for students pursuing degrees in nursing programs are supported by WellPoint Foundation funds. In particular, minority students and those who are the first in their families to go to college are given the incentive to pursue their degrees.

Milwaukee Wave WellPoint sponsored the Milwaukee Wave's "Making Waves" engaging school health-education program. The Milwaukee Wave indoor soccer team offers school assemblies, educational newspaper inserts, and games incorporating health education into a field trip to watch a soccer game.

Associate Volunteerism 2010/2011

Associate Giving Campaign Wisconsin associates pledged more than \$128,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude's Children's Research Hospital.

Community Service Day More than 165 volunteers registered for projects across Wisconsin, including Big Brothers Big Sisters of Fond du Lac, Community Projects for Seniors, Ronald McDonald House Charities and several food banks.

Healthy Helpings Food Drive Our associates collected more than 3,337 pounds of food for Wisconsin food banks.

Local Community Contributions

A few of the local organizations we support:

ALS Association
Alzheimer's Association
American Cancer Society
American Heart Association
American Lung Association
I Back Jack
Komen Milwaukee
Milwaukee Public Schools
Radio Disney
Sojourner Family Peace Center
Wisconsin Badger Camp
Wisconsin Literacy