

Virginia


2010
Foundation Grants:
\$832,843
Community Investments:
\$341,527
Pledged Associate Giving:
\$569,019


Virginia 4-H: Healthy Living Program

More than 8,000 children and adults are making better food choices and increasing their physical activity through the 4H Healthy Living program supported by a WellPoint Foundation grant. The program highlights the concepts of Smart Foods, Smart Choices, Smart Drinks, Smart Snacks, Smart Activities and Smart Image.

Highlights

Giving 2010

Virginia Public Safety Foundation A WellPoint Foundation grant supported the Virginia Public Safety Foundation’s Healthy Heroes program, designed to help 165,000 law enforcement officers and firefighters reduce cardiac risks.

Senior Navigator WellPoint Foundation funding is helping Senior Navigator with its Aging Well: Healthy Choices Solution Center program. The goal is empower seniors to increase their physical activity, eat more healthily, and stop smoking. It employs educational resources, interactive tools and community-based programs.

American Heart Association The American Heart Association’s “Get with the Guidelines – Stroke” tool received funding from the WellPoint Foundation. This program improves the care of patients hospitalized with stroke. It provides hospitals with a Web-based patient management tool, decision support and data-collection and benchmarking capabilities to enhance patient outcomes and save lives.

Associate Volunteerism 2010/2011

Associate Giving Campaign Virginia associates pledged more than \$380,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude’s Children’s Research Hospital.

Community Service Day More than 310 volunteers registered for projects across Virginia, including Boys and Girls Clubs and March of Dimes March for Babies events.

Healthy Helpings Food Drive Our associates collected more than 546 pounds of food for Virginia food banks

Local Community Contributions

A few of the local organizations we support:

- American Cancer Society
- American Heart Foundation
- Arthritis Foundation
- Association for the Support of Children with Cancer
- Children’s Hospital of the King’s Daughters
- Cross Over Ministry
- Juvenile Diabetes Foundation
- Massey Cancer Center
- Metropolitan Richmond Sports Backers
- Prevention Connections
- Virginians Improving Patient Care and Safety