

# Ohio



## 2010

Foundation Grants:  
**\$980,150**

Community Investments:  
**\$353,661**

Pledged Associate Giving:  
**\$557,179**



### Center on Closing the Health Gap

A WellPoint Foundation grant helped expand the “Do Right! Kids” program, which is sponsored by the Center for Closing the Health Gap in Greater Cincinnati. The program addresses obesity through nutrition and exercise. The campaign’s goal is to empower communities to improve diets and increase physical activity by eating right, moving right and living right.

### Highlights

#### Giving 2010

**YMCA of Greater Cleveland** A WellPoint Foundation grant helps support the YMCA’s We Run This City Youth Marathon program. Students train with the goal of completing a 1.2 mile, 10K or half-marathon run. Activities include stretching, instruction in running form, pacing, fun drills and games designed to increase stamina, flexibility and strength.

**Junior League of Dayton** WellPoint is a presenting sponsor of the Junior League’s Program of Wellness Education and Resources (POWER), a children’s advocacy program run in partnership with the Children’s Medical Center of Dayton. It offers broad community outreach in health and wellness, safety, and prevention programs for local families.

**Central Ohio Diabetes Association** WellPoint is the long-time presenting sponsor for CODA’s diabetes detection program. It offers screenings to heighten diabetes awareness.

#### Associate Volunteerism 2010/2011

**Associate Giving Campaign** Ohio associates pledged more than \$370,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude’s Children’s Research Hospital.

**Community Service Day** More than 350 volunteers registered for projects across Ohio, including local food banks, Boys and Girls Clubs and Keep America Beautiful efforts.

**Healthy Helpings Food Drive** Our associates collected more than 2,249 pounds of food for Ohio food banks.

### Local Community Contributions

#### A few of the local organizations we support:

- American Cancer Society
- American Heart Association
- American Lung Association
- American Red Cross
- CancerFree Kids
- Cleveland Clinic Foundation
- Diabetes Association Dayton Area
- Leukemia and Lymphoma Society
- LifeCenter Organ Donor Network
- Links of Youngstown
- March of Dimes
- Melanoma Research Center
- Orthopedic Center for Excellence Foundation
- ThinkTV
- Wellness Council of NE Ohio
- Western Reserve Area Agency on Aging
- YMCA