

New York


2010

Foundation Grants:

\$939,583

Community Investments:

\$297,272

Pledged Associate Giving:

\$429,736


The Committee for Hispanic Children and Families

A WellPoint Foundation grant supported the Healthy Living Summer Program. The program's Salsa, Sabor y Salud curriculum incorporates Latino cultural traditions and values into guided physical activity, games, music and discussion to teach key concepts about healthy eating and activity.

Highlights

Giving 2010

Senior Services Center of Albany WellPoint is a sponsor of Elderdance – a diverse and fun dance program from Senior Services Center of Albany for active older adults. It features line dancing, Latin dancing, belly dancing and ballroom, providing great exercise and social interaction. Dancing aids cardiovascular conditioning and builds strong bones and muscles, which helps with balance. It also improves memory skills.

Brookdale Medical Center A WellPoint Foundation grant helped fund the Brookdale Medical Center's "Live Light Live Right" program. Physical fitness workers helped overweight and obese children improve their body-mass index, blood pressure, cholesterol, and cardiovascular fitness and change their attitudes about healthy eating. It also conducts seminars for teachers in local public schools, and educates medical residents about obesity.

Associate Volunteerism 2010/2011

Associate Giving Campaign New York associates pledged more than \$285,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude's Children's Research Hospital.

Community Service Day More than 340 volunteers registered for projects across New York, including Boys and Girls Clubs, local food banks and YMCAs.

Healthy Helpings Food Drive Our associates collected 841 pounds of food for New York food banks.

Local Community Contributions

A few of the local organizations we support:

- African Museum of Art
- AIDS Walk NY to benefit the Gay Men's Health Crisis
- American Cancer Society – Making Strides Walk in Albany
- American Red Cross
- Breast Cancer Research Foundation
- Cadman Church
- Juvenile Diabetes Research Foundation
- National Medical Fellowship
- Primary Care Development Corporation
- Sea of Galilee
- Senior Services Center of Albany
- World Journal