

Nevada

2010

Foundation Grants:
\$178,407

Community Investments:
\$100,000

Pledged Associate Giving:
\$19,435



Get Fit 3v3 Soccer Tournament

Nearly 60 teams, totalling more than 350 kids, played at this first-ever tournament in Las Vegas. For many participants, this was their first chance to play in a three-on-three soccer tournament. In addition to the soccer games, participants were encouraged to visit informational booths set up by non-profit health organizations.

Highlights

Giving 2010

Juvenile Diabetes Research Foundation The WellPoint Foundation supported Las Vegas's first-ever Hope & Health Diabetes Symposium. It drew 500 participants of all ages and offered them early education about reducing and preventing the harmful effects of uncontrolled diabetes. Healthcare professionals gave talks, and a Kids' Day Camp provided fun learning opportunities. The symposium gave participants the tools and resources to reduce diabetes complications and healthcare costs.

American Lung Association WellPoint was the premier sponsor for "Scale the Strat" to benefit the American Lung Association. Nearly 150 people, including six WellPoint associates, climbed 108 stories straight up the Stratosphere tower – the tallest in Las Vegas. This event supports the ALA's mission to save lives by improving lung health and preventing lung disease.

Associate Volunteerism 2010/2011

Associate Giving Campaign Nevada associates pledged nearly \$13,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude's Children's Research Hospital.

Community Service Day Nearly 80 volunteers registered for projects across Nevada, including including Opportunity Village in Las Vegas and STEP2 in Reno.

Healthy Helpings Food Drive Our associates collected more than 60 pounds of food for the Northern Nevada Food Bank.

Local Community Contributions

A few of the local organizations we support:

- American Lung Association
- Colors of Lupus Nevada
- Juvenile Diabetes Research Foundation
- March of Dimes
- Neusport
- Nevada Cancer Institute
- St. Vincent's Food Bank
- Susan G. Komen
- Three Square Food Bank
- Vegas PBS