

# Missouri


**2010**
**Foundation Grants:**  
**\$714,895**
**Community Investments:**  
**\$142,850**
**Pledged Associate Giving:**  
**\$299,694**


## Independence Center: Take Charge

A grant from the WellPoint Foundation supports Take Charge, a program created by the Independence Center for increasing physical fitness among adults with severe mental illnesses such as depression. It offers a wellness-coach model, motivation and individual goal setting. The center's programs help people manage their illnesses and achieve independence.

## Highlights

### Giving 2010

**City of St. Louis Health Department** A WellPoint Foundation grant supports Small Changes for Health, a 10-week program that encourages St. Louis adults to try new activities each week to increase physical activity.

**American Lung Association of the Central States** Freedom from Smoking and Breathe Smart from the Start are two smoking-cessation programs supported by funds from the WellPoint Foundation. The programs offer free, comprehensive tobacco-cessation clinics and educational programs throughout Missouri.

**Komen St. Louis** WellPoint is a longtime sponsor of the Komen Race for the Cure in St. Louis. More than 100 WellPoint associates were among 71,800-plus runners. The associates also raised \$3,897 through sponsorships and a fundraising event in which they prepared, donated and bid on theme baskets.

### Associate Volunteerism 2010/2011

**Associate Giving Campaign** Missouri associates pledged nearly \$200,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude's Children's Research Hospital.

**Community Service Day** Nearly 160 volunteers registered for projects across Missouri, including St. Andrew's Resources for Seniors, the Nursery Foundation of St. Louis, Edgewood Children's Center and several food banks.

**Healthy Helpings Food Drive** Our associates collected nearly 597 pounds of food for Missouri food banks.

## Local Community Contributions

**A few of the local organizations we support:**

CHIPS Health and Wellness Center  
 City of St. Louis Open Streets  
 Crider Health Center  
 Cystic Fibrosis Foundation  
 Harris-Stowe University  
 Institute of Family Medicine  
 Jack Buck Paralyzed Veterans of American  
 Juvenile Diabetes Research Foundation  
 March of Dimes  
 MO Botanical Gardens  
 Muscular Dystrophy Association  
 Our Little Haven  
 Ronald McDonald House  
 St. Louis Business Journal  
 St. Luke's Hospital  
 YMCA St. Louis