

# Maine



## 2010

Foundation Grants:  
**\$281,761**

Community Investments:  
**\$131,895**

Pledged Associate Giving:  
**\$173,416**



### Susan L. Curtis Charitable Foundation

A grant from the WellPoint Foundation helped the Lifestyles Education Pilot Program engage 480 children in activities to combat obesity. The Susan L. Curtis Charitable Foundation builds character and self-confidence in disadvantaged Maine children by providing free, high-quality camping, educational and social experiences.

## Highlights

### Giving 2010

**Androscoggin Home Care & Hospice** A WellPoint Foundation grant helped AHCH acquire updated technology to support high-risk heart failure patients at home and help them avoid unnecessary rehospitalization. The Heart Failure Care Coordination Program serves some 300 patients annually.

**American Heart Walk** WellPoint is a longtime sponsor of the American Heart Association's Annual Heart Walk. Dozens of WellPoint associates and their friends and families raised more than \$6,000 and walked to show their support for cardiovascular disease prevention. Funds go toward education, outreach, research, communications and legislation.

**Maine Children's Cancer Program** In 2010, the Maine Children's Cancer Program Strike Out Cancer in Kids campaign was a huge success. Funds raised by WellPoint associates coupled with a company sponsorship totaled more than \$14,000 to help provide medical care and support services vital to the survival of children and families affected by cancer.

### Associate Volunteerism 2010/2011

**Associate Giving Campaign** Maine associates pledged more than \$115,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude's Children's Research Hospital.

**Community Service Day** Nearly 90 volunteers registered for projects across Maine, including Ronald McDonald House Charities, Special Olympics and the Morrison Center.

## Local Community Contributions

### A few of the local organizations we support:

- Alzheimer's Association
- American Heart Association
- Camp Sunshine
- Cancer Community Center
- City of Portland Minority Health Program
- Eastport Health Care
- Healthy Maine Partnerships
- Maine Children's Cancer Program
- Make-a-Wish Foundation of Maine
- March of Dimes
- Opportunity Farm
- Ronald McDonald House Charities
- Southern Maine Area on Aging
- Susan G. Komen Race for the Cure
- YMCA