

# Indiana



## 2010

Foundation Grants:  
**\$933,902**

Community Investments:  
**\$1,300,000**

Pledged Associate Giving:  
**\$963,052**



### “Get Active, Get Fit!”

To reduce childhood obesity, a WellPoint Foundation grant supports “Get Active, Get Fit!” competitive elementary school fitness programs in nine Indiana counties. WellPoint has partnered with the Indiana Sports Corporation and Radio Disney to promote the programs to audiences across the Midwest. They stress the importance of families being physically active and eating healthy diets.

## Highlights

### Giving 2010

**Indiana Special Olympics** This WellPoint Foundation grant supports the ISO’s “InShape Health Club” programs, which provide health and fitness training and education for Special Olympics participants across Central Indiana, while promoting healthy lifestyles for their families. The program offers people with intellectual disabilities the opportunity to develop physical fitness, demonstrate courage, experience joy, and share gifts, skills, and friendship.

**Indiana Rural Health Association** A grant from the WellPoint Foundation helps healthcare providers track smoking-cessation efforts in several rural counties. It offers educational programs and technical assistance with smotking-cessation efforts.

**Big Brothers Big Sisters** WellPoint helped sponsor Big Brothers and Big Sisters of Central Indiana’s annual “Summerfest,” which hosted 1,000 local participants and supporters for a day of healthy lifestyles education, interactive fitness opportunities and nutrition awareness.

### Associate Volunteerism 2010/2011

**Associate Giving Campaign** Indiana associates pledged more than \$640,000 to the annual campaign, which is matched 50 percent by the WellPoint Foundation. Funds supported the United Way, Community Health Charities of America, the American Cancer Society, the Red Cross, Feeding America and St. Jude’s Children’s Research Hospital.

**Community Service Day** More than 500 volunteers registered for projects across Indiana, including local food banks, Boys and Girls Clubs and Cancer Support Services of Central Indiana.

**Healthy Helpings Food Drive** Our associates collected more than 987 pounds of food for Indiana food banks.

## Local Community Contributions

### A few of the local organizations we support:

Alzheimer’s Association/Indiana  
Indianapolis Downtown, Inc.  
Indianapolis Interfaith Hunger Initiative  
Indianapolis Symphony Orchestra  
Indiana Repertory Theatre  
IU Sports Properties  
Jefferson Awards for Public Service  
March of Dimes  
WFYI (Speaking of Women’s Health)  
YMCAs