

California



2010

Foundation Grants:
\$2,213,385

Community Investments:
\$456,134

Pledged Associate Giving:
\$1,122,886



Governor's Council on Physical Fitness and Sports

A grant from the WellPoint Foundation helps the Council inspire children to become fit. The grant supports the Spotlight Awards, honoring teachers, parents and organizations encouraging healthy behaviors, and the Governor's Fitness Challenge, a commitment to increased physical activity. More than one million children signed up in 2010.

Highlights

Giving 2010

Tri-Valley YMCA Family A WellPoint Foundation grant supports three YMCAs in Los Angeles and their motivational programs that encourage an active lifestyle and healthy eating habits. These programs target underserved kids and their families.

UCLA School of Public Health UCLA School of Public Health Research funded by WellPoint demonstrated that salad bars offered at lunch-time can increase children's fruit and vegetable consumption. As a result, six new bars were introduced into LA schools in 2010. This research also triggered proposed national legislation that led to First Lady Michelle Obama's "Let's Move! Salad Bars 2 Schools" campaign.

LA Lakers' Foundation A grant from the WellPoint Foundation supports the LA Times in Education Lakers' School of Champions, a health-based classroom literacy program. The award-winning curriculum is used by more than 200,000 students.

Associate Volunteerism 2010/2011

Associate Giving Campaign California associates pledged more than \$745,000 to the annual campaign, which was matched 50 percent by the WellPoint Foundation. Funds support the United Way, Community Health Charities of America, the American Cancer Society, the American Red Cross, Feeding America and St. Jude's Children's Research Hospital.

Community Service Day More than 575 volunteers registered for projects across California, including local food banks, Boys and Girls Clubs and the March of Dimes *March for Babies* events.

Healthy Helpings Food Drive California associates collected nearly 1,720 pounds of food for area food banks.

Local Community Contributions

A few of the local organizations we support:

- AIDS Project LA
- Best Buddies Challenge
- Calexico Unified School District
- Coalition for Rural Pueblos
- CORO Crystal Awards Dinner
- Downtown Women's Center
- LA County Commission on Disabilities
- LA Urban League
- March of Dimes
- UCLA
- Women's Conference